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FOR IMMEDIATE RELEASE:

MUSCLE CAR 1000 RALLY RACES INTO ORANGE COUNTY FOR A GOOD CAUSE

"The 5th Annual A-List Adventure Benefiting HeRO Makes Stop in Irvine at The Great Park"

IRVINE, CA (September 23, 2009) – On October 7th, the ultimate vacation on wheels will make a pit stop in Orange County. Now in its fifth season, Muscle Car 1000 is an amazing road rally where teams sign up for an all-inclusive, six-day luxury excursion through the most unforgettable A-list destinations in town. Fifteen teams will drive 1000 miles through an exciting Southern California course beginning in San Diego and ending in Santa Barbara. From drag racing and beautiful views, to behind-the-curtain tours, these muscle car enthusiasts are also making a difference! If you're lucky, you can catch a glimpse of these beautiful automobiles from the '60s and '70s era parading on the highway from Palm Springs to Irvine, making their way to the next great adventure. Muscle Car 1000 is driving awareness to support the Hunger Relief Organization (HeRO), which establishes feeding centers for children in Honduras and around the world.

"This year we have teams representing Texas, Arizona, New York and even Canada," said Chris Hoskins, Founder of Muscle Car 1000. "One of the major highlights during the rally is drag racing. We'll be speeding down the runways of the former El Toro Marine Base airfield and some teams have cars that are worth 100K, so that builds to the excitement." The exquisite car collection includes: a '69 Chevy Camaro, '70 Plymouth Barracuda, '69 Plymouth Hemi Cuda, '64 Cobra, '70 Buick, '50 Corvette, '69 Chevelle and many more. In order to qualify for Muscle Car 1000, participants must own 1964-1973 American Muscle Cars, 1955-1973 Corvettes, and 1962-1967 Cobras. Muscle Car 1000 teams will also be treated to gourmet meals, private car collection tours and five-star resorts, plus their vehicles will become glamorous centerpieces on public display at several Concours d'Elegance's planned along the route.

All proceeds from Muscle Car 1000 will benefit The Hunger Relief Organization (HeRO), a nonprofit that works in developing countries to fight childhood hunger. Seven feeding centers have been established in Honduras and more than \$180,000 has been raised since the road rally began in 2005. For more information visit www.herocharity.org.

Muscle Car 1000 will be available "live" via Facebook and Twitter for online spectators to follow the route with up-to-the-minute status updates. Stops will include, San Diego, Palm Springs, Santa Monica and Santa Barbara. For more information and complete route details, please visit www.musclecar1000.com.

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